

TO OBTAIN A FULL-TIME POSITION AS A GRAPHIC DESIGNER WITH AN ESTABLISHED COMPANY.

ANDYPHAN

:: GRAPHIC DESIGNER ::

PROFILE



A HIGH MOTIVATED, CREATIVE, AND DISCIPLINARY GRAPHIC DESIGNER

I have extensive experience in both print and digital design platforms. My design focus is on developing new business initiatives that emphasize creative concept and branding. My work has contributed to the marketing growth of a variety of successful companies where I collaborated alongside marketing executives, designers, copywriters, content strategists, user experience specialists, interactive developers and third-party agencies. I have constantly proven to be a productive employee and a respectable leader with an impeccable work ethic and positive attitude.

EDUCATION



BACHELOR OF ARTS

In Graphic Design from California State Polytechnic University, Pomona

ASSOCIATE OF ARTS

In Computer Science from Pasadena City College, Pasadena

ASSOCIATE OF SCIENCE

In Computer Science from Pasadena City College, Pasadena

EXPERIENCE



GAINSIGHT
Lead Graphic Designer
2015 - 2018

- Developed, designed and executed all marketing and editorial assets across multiple platforms that include: website, ebooks, podcast cover designs, campaign landing pages, social media advertisements, conference graphics, event collateral, infographics, corporate brochures, and executive presentations.
- Conceptualized, managed and developed all projects for 4 consecutive annual conferences (average 5,000 attendees). Pulse Conference and PulseEurope. Projects included: email campaigns, social media graphics (Facebook, Twitter, LinkedIn), online ads, ebooks, digital and print invitations, brochures, posters, large wall murals, display graphics, booth artwork and promotional items.
- Worked closely with video team providing video assets and graphics
- Created and maintained all assets internally and externally meeting corporate brand standards.
- Collaborated with senior executives to facilitate the art direction and design deliverables in both print and digital environments from concept to completion.
- Managed relationships with third-party vendors and agencies for all print materials to ensure consistent quality while meeting deadlines and budget parameters.

PICTAGE
Graphic Designer
(Full-time Contract)
2013 - 2014

- Collaborated with Marketing Director to produce sales collateral, website graphics and email campaigns to promote company products and services.
- Lead brainstorming sessions to develop creative solutions and innovative ideas to promote the business.
- Assisted in the development of a lifestyle imagery brand guideline for both print and digital media.

RISKIQ
Graphic Designer
(Full-time Contract)
2012 - 2013

- Re-branded corporate identity that included a new logo, marketing collateral, print and online advertisements, large-scale signage, launch of a new website and a detailed brand guideline for all creative applications and mediums.
- Worked closely with the marketing team to develop high quality presentations for executives that included flow diagrams and illustration graphs.

LIVEOFFICE
Junior Art Director
2003 - 2012

- Created new corporate branding that included the logo, marketing collateral, digital and print advertisements, conference graphics and launch of a re-branded website.
- Worked closely with marketing team on all visual assets from conception to final production.
- Ensured brand consistency by creating detailed guidelines for all applications and mediums internally and externally.
- Produced high quality presentations for executives that included infographics.
- Created innovative designs for print and online marketing campaigns for trade-show exhibits.
- Developed logos for all service offerings: AdvisorMail, AdvisorSquare, LiveofficeConnect, DiscoveryArchive.

ANDYPHAN

GRAPHIC DESIGNER

LANGUAGES



ENGLISH
95%

CHINESE
70%

VIETNAMESE
50%

HOBBIES



Travel



Painting



Photography



Landscaping



Swimming

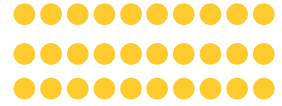


Socializing

SKILLS



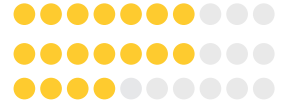
Adobe Photoshop
Adobe Illustrator
Adobe InDesign



Dreamweaver
Adobe Animate
Adobe Acrobat



MS Word
MS Powerpoint
MS Excel



HTML/CSS
Web Design



Innovative
Creative



Team Work
Self Motivation



CONTACT



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REFERENCES



• Anthony Kennada

Chief Marketing Officer @ Gainsight

650.387.2991

• Amy Dugdale

Principle Product Manager @ Veritas

323.273.1525

• Dean Nicolls

Vice President of Global Marketing @ Jumio

206.832.7164

• Jenny Rahman

Senior Digital Designer @ PGA Tour

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